

SPECIAL REPORT

The Top 10 Things You Must
Know Before Choosing Your

Dentist



TURTLE TOWN DENTAL

Introductory Letter from the Doctors of Turtle Town Dental



Dear Friend,

As the doctors of Turtle Town Dental, we understand the challenges that come with seeking out a new family dentist. From office atmosphere to financial options to a dental team's expertise, there are numerous factors you might consider when looking at a new dental care provider. Which qualities are the most important for a dentist to have, though – and which

ones are safe to forego? In addition, once you know the best questions to ask, how do you know if a prospective dental office is giving you the right answers?

To help simplify the search process for you, our team has compiled ten key questions to ask your potential new dentist. We also provide guidance here on the types of response a quality dentist should provide. Armed with this information, you'll be able to choose the ideal dental team for yourself and your loved ones.

If any questions or concerns arise as you read our report, we also invite you to reach out to our knowledgeable team at Turtle Town Dental by calling 260.657.6221 or visiting our website. At our Churubusco dental office, we strive to provide quality patient education and care that promotes a lifetime of health. We would be happy to help you improve your and your loved ones' health, too!

To Your Healthy Smile,

The Doctors of Turtle Town Dental

P.S. When you're ready, call our office at 260.657.6221 and ask about our \$29 Turtle Town Dental New Patient Special. If you are interested in dental implants, sleep apnea treatment, or treatment with Invisalign, then also ask about our completely FREE, no-obligation Implant Consultation, Sleep Apnea Exam, or Orthodontic Assessment. Whatever your needs may be, we are here for you!

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① Do They Have Extensive Experience?

One of the most important things to consider about a new dentist is his or her past treatment experience. As with any skill, a doctor's ability to provide efficient and comfortable care will improve with practice. To avoid treatment complications that could arise from an inexperienced eye, ask your potential dentist how many patients he or she has already successfully treated.

For example, our team at Turtle Town Dental has helped over 4,000 happy patients with their dental and orthodontic needs. Our doctors' expertise also spans a wide range of specialties, including general dentistry, pediatric dental care, sedation dentistry, dental implants, dentures, orthodontics for adults and children, painless root canals, sleep apnea treatment, and more. That means that – whatever your needs may be – you'll likely be able to receive the care you need from the dental team you already know and trust at Turtle Town Dental.



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Do They Offer Any Guarantees?

A strong guarantee is the mark of a dentist who cares about you and your treatment. To confirm that your potential dentist will do their best to give you an ideal dental experience, ask whether they back up their treatment with any guarantees.

Our team at Turtle Town Dental not only takes responsibility for the quality of your care; we also want you to feel respected and at ease throughout your time with us. That's why we offer not one, but THREE guarantees at our Churubusco dental office...

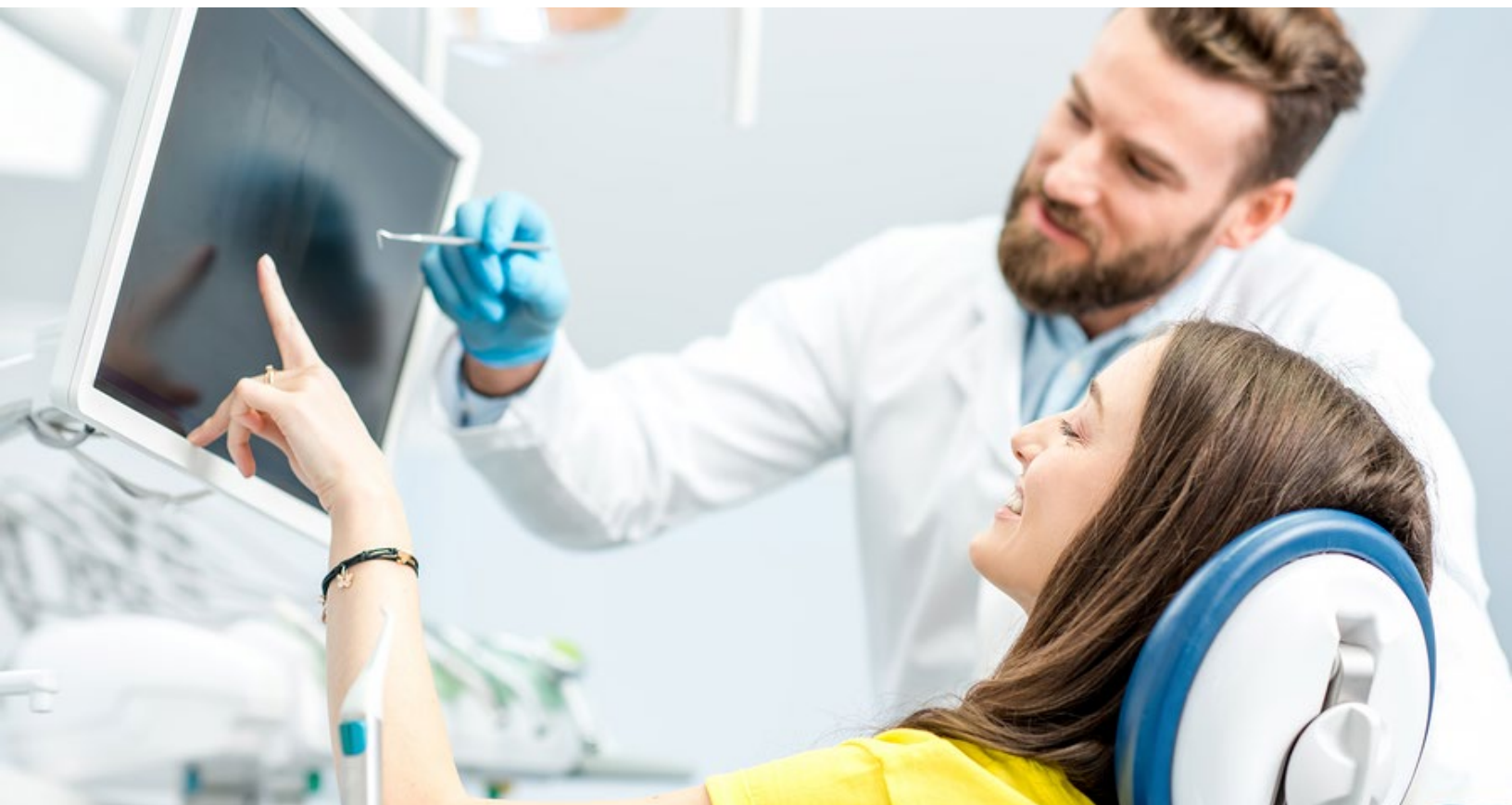
- **Don't Miss Work or School Guarantee** – Our flexible appointment times help to ensure that you and your loved ones can fit your dental or orthodontic appointments into your family schedule with ease.
- **Reach the Doctor Guarantee** – When you have a dental emergency, you'll always be able to speak with one of our dentists, even if our office is closed!
- **100% Satisfaction Guarantee** – Throughout the course of your treatment, if you don't feel completely satisfied, just let us know, and we will fix it!



③ Can They Meet All Your Dental Needs in One Office?

Many dentists can at least offer cleanings, fillings, and other general dentistry basics. However, if you require more involved care such as a root canal, wisdom tooth extraction, or braces, you are often referred to another doctor who specializes in your needed solution. To avoid being sent to a different care provider about whom you know little or nothing, check to see if your potential dental office provides advanced services such as endodontics, gum therapy, or orthodontics.

Our team of doctors include dentists with specialist expertise in emergency dentistry, restoration dentistry (dentures and implants), endodontics (pain-free root canals), orthodontics (braces and Invisalign), sleep apnea treatment, and more. By carefully developing and expanding our treatment knowledge, we help to ensure that you can almost always get the care you need right here at Turtle Town Dental.



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Are They Concerned with Whole Body Care?

A great dentist will understand the important links that recent scientific research has uncovered between dental health and full body health. A properly trained dentist can recognize dangerous signs and warn you when a trip to your family doctor is in order. For this reason, you should ask your potential dentist whether they prioritize whole body care when they examine your teeth and gums.

Thanks to our dentists' dedication to continuing education, we are very aware of the links between gum disease and numerous health issues, including diabetes, heart disease, osteoporosis, respiratory disease, and even cancer. That's why we strive to educate our patients on the best way to care for their teeth and gums, and we continually monitor each patient for symptoms that might warrant a whole body check up from a medical doctor.



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Do They Pursue Continuing Education?

All dentists have successfully completed a rigorous medical training to earn their dental degrees, but too many of them stop their education the day they collect their diplomas. Even though the fields of dentistry and medicine continue to advance, these dentists don't take steps to ensure they're up to date on the most current diagnostic and treatment options. The result? Subpar dental care. Avoid this pitfall by asking your potential dental team whether they pursue continuing education for their patients' benefit.

At Turtle Town Dental, our doctors' degrees marked the beginning – not the end – of their commitment to education. All of our dentists regularly pursue ongoing education, including courses in oral conscious sedation and dental implants. In addition, our doctors attend classes on advancements in orthodontics and TMJ care. Education doesn't stop with our doctors, either. Our hygienists have been trained in full periodontal therapy and nutrition, and our front desk team attends regular customer service training to make sure you receive top-notch care from the moment you step through our door.



⑥ Will They Respect Your Time?

When going to the dentist, one of the last things you want to do is sit and wait for your appointment, especially after you were respectful enough to be on time or early. For many patients, it is difficult enough to bring themselves to make and keep an appointment. If you value your time, then find out your potential dentist's waiting room reputation. You deserve to be seen promptly!

Our team at Turtle Town Dental strives to provide you with the most enjoyable dental visit ever. That's why we are proactive with our scheduling to ensure that you will almost never have to wait for your appointment. Your time is spent WITH our team instead of simply waiting to see the team. That is our promise to you!



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Are Their Sterilization Methods Above Standard?

We all expect our dentists to use properly sterilized equipment when we go in for a checkup or procedure. Unfortunately, this is not always guaranteed. Protect your and your family's health by asking your potential dentist what their daily sterilization protocol is. If they can't immediately answer your question, that is a red flag.

Our team at Turtle Town Dental takes your health extremely seriously. That's why we follow strict sterilization protocol for all our equipment and treatment facilities. Not only are all treatment rooms and tools sterilized after each use; we also perform a top-to-bottom office cleaning at the end of every day. You trust us with your care, and we will never stop doing our utmost to maintain that trust.





Do They Support Their Community?

When a dental team takes the time to give back to their community, that can be a strong sign of compassion and responsibility – key characteristics for any great dentist! Not only can you benefit directly from a caring dentist like this, you can also feel good knowing that you support a local business with heart.

The importance of giving back is a fundamental value for our team at Turtle Town Dental. As part of our efforts to strengthen and improve our community, we regularly donate our time and money to help others. For example, Dr. Kleinrichert volunteers at Matthew 25 Health and Dental Clinic in Fort Wayne, and he participates in dental mission trips. Dr. Neese also volunteers for dental mission trips and has served in Kenya, Haiti, and Honduras. If you know of a local cause that could benefit from our support, please give us a call!

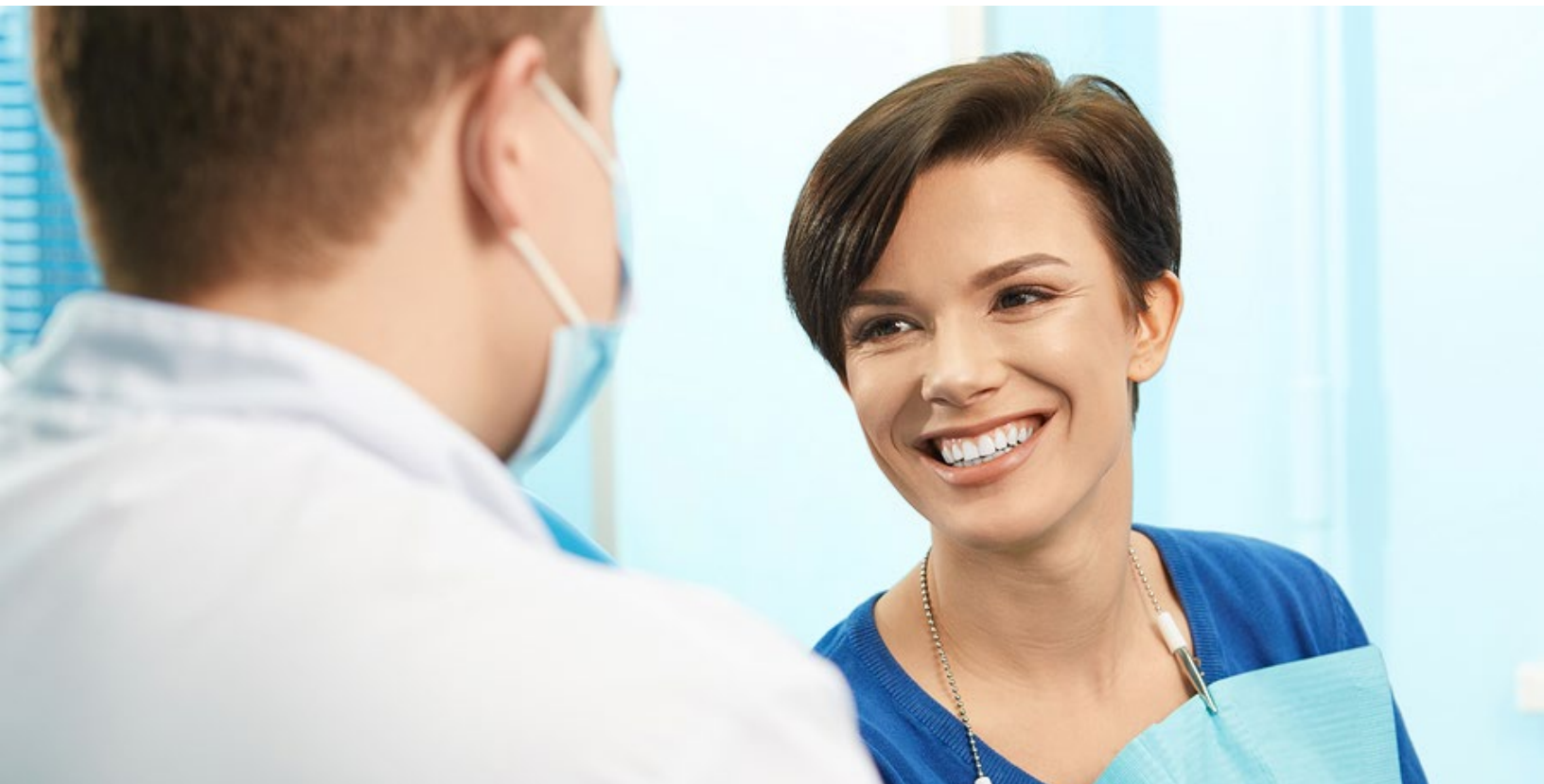


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Do They Offer a New Patient Special?

Not many dental offices offer a first-time patient special, so be sure to take advantage of the opportunity when you find one who does! A new patient special should provide you with the opportunity to experience your new dental team at a reduced cost, so you can have a chance to decide if they are the right fit for you and your family. To get the most from this first appointment, you should ask any questions you may have and get to know the staff and the dentist.

At Turtle Town Dental, we are happy to offer our \$29 New Patient Special, which includes an office tour, full dental examination, oral cancer screening, digital x-rays, comprehensive consultation, and a bonus special gift. In addition, for only \$79 more, you can also receive a thorough dental cleaning as part of your new patient appointment. After your initial experience with our caring dental team, you'll find it an easy choice to make Turtle Town Dental your new care provider!



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Do They Offer a Free Consultation?

If you need to consider a specialized or advanced treatment for yourself or your loved one, your dentist ought to provide a complimentary, risk-free exam and consultation to review your options. If additional diagnostics such as digital x-rays are necessary for your dentist to provide a meaningful treatment recommendation, then these should be included for free, as well. Be wary of dental offices who try to nickel and dime you by charging for your initial consultation!

Our doctors at Turtle Town Dental want to make it as easy as possible for you to learn about your advanced treatment options. That's why we offer three different treatment exams and consultations. All of these offers are completely FREE and WITHOUT OBLIGATION.

- **Turtle Town Dental Implant Consultation** – Includes your comprehensive exam, digital x-rays, and a thorough treatment consultation
- **Turtle Town Dental Sleep Apnea Exam** – Includes your oral examination, full health history, take-home sleep study kit, and consultation with review of your sleep study results
- **Turtle Town Dental Orthodontic Assessment** – Includes your complete exam, digital x-rays, and a comprehensive treatment consultation



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BONUS: Do They Provide Affordable Financing?

We realize this report was only supposed to include 10 key things to look for when choosing a dentist, but affordable care is simply too important to ignore. The fact is, you shouldn't need to forego quality care for financial reasons. If you have dental insurance, be sure to choose a care provider who is in-network with your insurance company. Also ask if your dentist offers flexible payment options for expenses not covered by insurance. Finally, if you don't have insurance, find out whether your prospective dental provider can do anything to make your care more affordable.

At Turtle Town Dental, we offer a variety of payment options so you don't have to sacrifice expert care for affordable treatment. We are in-network with many insurances and accept most major credit cards for payment simplicity. Ultimately, our goal is to maximize your insurance coverage and make any remaining balance manageable. We also offer 0% financing for balances on orthodontic care. Your health should never be put on hold due to cost, and we strive to provide the most flexible payment offers possible for your benefit.



Closing Letter from the Doctors of Turtle Town Dental



Dear Friend,

We hope this report was informative! If you've already seen another dentist, we encourage you to follow up with them and ask any new questions or concerns based on what you've learned today. If you still find yourself unsatisfied with your dentist's answers, we invite you to visit our office in Churubusco, IN, for a second

opinion or for your next general cleaning.

At Turtle Town Dental, we understand that there is much to consider when choosing a new dentist. In fact, we're sure we could have doubled the length of this report! We are confident, though, that the information you have now will help you choose the right dental office for your needs. More importantly, please know that our team is available to answer your questions and help you find the best options for you and your loved ones.

If you have any questions for us at Turtle Town Dental, feel free to call 260.657.6221 and ask. We will be glad to provide you with the answers you need.

To Your Healthy Smile,

The Doctors of Turtle Town Dental

P.S. When you're ready, call our office at 260.657.6221 and ask about our \$29 Turtle Town Dental New Patient Special. If you are interested in dental implants, sleep apnea treatment, or treatment with Invisalign, then also ask about our completely FREE, no-obligation Implant Consultation, Sleep Apnea Exam, or Orthodontic Assessment. Whatever your needs may be, we are here for you!



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